

HERO
EXPORTS

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Manufacturing Unit:

HERO
ECOTECH

Focal Point Phase VIII, Mangli,
Ludhiana – 141010

HERO
EXPORTS
Delivering Value

vision

HERO EXPORTS a govt. recognized Trading House, is the Largest Exporter of Complete Bicycles and Bicycle Parts from India. We are manufacturing our world-class product range viz Complete Bicycles, E-Bikes & Hospital Equipment in state of the art manufacturing facilities located at Ludhiana (India). Presently, we are exporting to over 80 countries including Germany, U.K, France, Spain, Japan & Italy.

We are an ISO9001-2000, ISO-14001 & ISO 18001 certified company backed with fully equipped Research & Development Center to design products to meet customer requirements.

We also have introduced HERO ELECTRIC range of Battery Operated Vehicles (BOV's) in India. This step is furthering the Hero Philosophy: "To provide excellent transportation for the common man at easily affordable prices and to deliver customer satisfaction of the highest order in all spheres of activity. A combination of various factors like rising fuel prices, depletion of natural resources, increasing air and noise pollution and changing customer habits in recent times have all resulted in HERO's foray into this new category of Electric Vehicles.

Our mission is to Manufacture & Export world-class Products with focus on Continuous Improvements and Technological Upgradation with the objective of Customer Delight. To provide effective leadership and ensure all social and regulatory requirements are met.

**HERO
ECOTECH**



BMX

4KIDS

Let's go out for FUN...



TIGER

Frame : WAVE TYPE, TIG WELDED, STEEL
Fork : UNICROWN, TIG WELDED, STEEL
Wheel Size : 12"/14"/16"/18"



RAGGAZI

Frame : U-TYPE KIDS, TIG WELDED, STEEL
Fork : UNICROWN, TIG WELDED, STEEL
Wheel Size : 12"/14"/16"/18"



URBAN RACER

Frame : BMX, TIG WELDED, STEEL
Fork : UNICROWN, TIG WELDED, STEEL
Wheel Size : 16"



PINK ANGEL

Frame : TIG WELDED, STEEL
Fork : UNICROWN, TIG WELDED, STEEL
Wheel Size : 16"



STUNT

Frame : BMX, TIG WELDED, STEEL
WITH ROTOR
Fork : UNICROWN, TIG WELDED, STEEL
Wheel Size : 16"

ANACONDA

Frame : BMX, TIG WELDED, STEEL
Fork : UNICROWN, TIG WELDED, STEEL
Wheel Size : 20"



ETNA

Frame : D-TYPE, SUSPENSION, TIG WELDED,
STEEL
Fork : SUSPENSION, STEEL
Wheel Size : 20"
Derailleur : 6 SPEED



CREST

Frame : BMX, ALLOY
Fork : SUSPENSION, ALLOY
Wheel Size : 20"
Derailleur : 18 SPEED



RANGER MAX

Frame : MTB, MIG WELDED, RT-C.P
Fork : UNICROWN, MIG WELDED,
STEEL C.P
Wheel Size : 26"



ASCENT

Frame : MTB, TIG WELDED, STEEL
Fork : UNICROWN, TIG WELDED,
STEEL
Wheel Size : 26"
Derailleur : 21 SPEED



RANGER ATB

Frame : MTB, MIG WELDED, STEEL
Fork : UNICROWN, MIG WELDED, STEEL
Wheel Size : 26"



RAZORBACK

Frame : D-TYPE, MTB, INTEGRAL CARRIER, STEEL
Fork : UNICROWN, MIG WELDED, STEEL
Wheel Size : 26"



GO CYCLING



NEVIS

Frame : MTB, TIG WELDED, STEEL
 Fork : SUSPENSION, STEEL
 Wheel Size : 26"
 Derailleur : 21 SPEED



ENDURA

Frame : MTB, SUSPENSION, ALLOY
 Fork : SUSPENSION, ALLOY
 Wheel Size : 26"
 Brakes : FR & RR - DISC BRAKES



GLOBATE

Frame : MTB, RIGID, ALLOY
 Fork : SUSPENSION, ALLOY
 Wheel Size : 26"



RACING

GUEST

Frame : 700C, ALLOY
 Fork : 700C, ALLOY
 Wheel Size : 700C
 Derailleur : 14 SPEED



MTB



STELA

Frame : LADY, STEP THROUGH ALLOY
 Fork : SUSPENSION, ALLOY
 Wheel Size : 26"
 Derailleur : 18 SPEED

STALLION

Frame : MTB, SUSPENSION, ALLOY
 Fork : SUSPENSION, ALLOY
 Wheel Size : 26"
 Brakes : FR & RR DISC BRAKES
 Derailleur : 21 SPEED



RANGER DTB

Frame : MTB, SUSPENSION, SWING ARM STEEL
 Fork : SUSPENSION, STEEL
 Wheel Size : 26"
 Derailleur : 21 SPEED



BREEZE

Frame : LADY, SLR, STEEL
 Fork : UNICROWN, STEEL
 Wheel Size : 26"
 Spl. Feature : BASKET & DRESS GUARD



MISS INDIA

Frame : LADY, SLR, STEEL
 Fork : UNICROWN, STEEL
 Wheel Size : 26"
 Spl. Feature : BASKET & DRESS GUARD

ROADSTER

HEAVY DUTY ROADSTER

NEON LADY

Frame : LADY SLR, STEEL
Fork : UNICROWN, STEEL
Wheel Size : 26"
Spl. Feature : BASKET & DRESS GUARD



JET GOLD - DB

Frame : 20"/22"/24"
Fork : PH TYPE
Wheel Size : 28 X 1 1/2"



JET GOLD

Frame : 22"/24"
Fork : PH TYPE
Wheel Size : 28 X 1 1/2"



ROYAL

Frame : 22"/24"
Fork : RALEIGH TYPE
Wheel Size : 28 X 1 1/2"



TERRAIN

Frame : 20"
Fork : PH TYPE
Wheel Size : 26 X 1 1/2"



SUPER CHAMPION

Frame : FRENCH TYPE
Fork : FRENCH TYPE
Wheel Size : 26 X 1 1/2" X 15/8"



ROADSTER

